# F5 Games Privacy Policy

Last updated: Dec 27th 2017

F5 Games LLC operates <a href="http://f5games.com">http://f5games.com</a> (the "Site") and many games for mobile and console systems such as IncrediBlox and House of the Lost ("Apps"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site and Apps.

We use your Personal Information to provide our games service service and to improve the functionality of the Site and Apps. By using the Site and Apps you agree to the collection and use of information in accordance with this policy.

#### Information Collection and Use

While using our Site or Apps we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, gender, birthdate, zipcode, and email address ("Personal Information").

## Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site or use an app on our platform ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site or App that you visit, the time and date of your visit, the time spend on those pages and other statistics.

In addition, we may use third party services such as Google Analytics and Flurry Analytics that collect, monitor and analyze this data.

#### Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that pertains to the usage of the Site or Apps.

## Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

# **Changes To This Privacy Policy**

This Privacy Policy is effective as of 01-01-2017 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post modifications to the Privacy Policy on this page will constitute your acknowledgement of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on the Site and Apps.

#### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at <a href="mailto:support@f5games.com">support@f5games.com</a>.